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FOR IMMEDIATE RELEASE

Tickets on sale now to see NY Yankee Hall of Famer Mariano Rivera and Grammy Award-Winning Hip-Hop Artist Lecrae at the 2020 Better Man Event

Kissimmee, FL – The Better Man Event™, now in its 16th year, is bringing Mariano Rivera, Lecrae, Rev. Sammy Rodriguez and Jonnie W. to the Silver Spurs Arena at Osceola Heritage Park in Kissimmee, Fla. on Saturday May 16th. The 2020 event will have a pre-event tailgate party that will feature a 5-man stunt motorbike show included in the price of admission.

“We are so excited for the 2020 event at Silver Spurs Arena and these amazing men who have agreed to join us on stage to equip, encourage and engage us with what it truly means to be better – better husbands, fathers, sons, friends and co-workers,” said Brian Buckley, Founder and CEO, Better Man Event. “It’s a dream team of a speaker and performer line up and our theme for this year is that as men we are truly “Better Together”. Every guy needs other men in their lives encouraging them and pointing them towards Jesus who by His power enables us to be better,” continued Buckley.

2020 Better Man Event speakers:

- **Mariano Rivera** – New York Yankees, Hall of Fame Pitcher
- **Lecrae** – Grammy Award-Winning Hip-Hop Artist
- **Rev. Sammy Rodriguez** – Pastor, Author, Movie Producer
- **Jonnie W.** – Comedian, Joke Teller Music Maker

Event timeline:

3pm: Tailgate event party featuring a 5-man motor bike and trick bike stunt show

6pm: Doors open

7pm: Showtime

“God is moving in the hearts of men of all ages in Central Florida and across the country in a way we’ve never seen. Our organization will respond by faith and be ready to scale future gatherings for growth,” said Buckley. “Men are hungry for real community and to spend time together laughing, celebrating, and even getting emotional and engaging in

what it means to be better in every area of our lives is a very good thing. This is why we will be doing these annual events for many more years to come,” continued Buckley.

Tickets are on sale now: BetterManEvent.com and follow the conversation on Facebook, Instagram and Twitter @BetterManEvent. Visit www.ohpark for more info.

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The Better Man Event

Founded in 2004, The Better Man Event is an annual 2.5-hour power packed Central Florida focused Men’s Event designed to Equip, Encourage, and Engage Men to become “Better”. Over the past 15 years, the Better Man Event has featured nationally known speakers to speak directly into more than 32,000 Men’s lives about what it is to be a better friend, student, co-worker, brother, father and husband.

The first Better Man Event had 48 men in attendance and the last three (3) events have been sold out audiences of 4,000+ men. The 2019 event at Addition Financial Arena (UCF Arena) had 7,500 men in attendance.

About ASM Global

ASM Global is the world’s leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company’s elite venue network spans five continents, with a portfolio of more than 300 of the world’s most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences.

ASM Global’s diverse portfolio of clients benefit from the company’s depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company’s 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.

