



Contact: Richard Mastroberte
Director of Marketing and Sales
P 321.697.3323 | E rmastroberte@ohpark.com

FOR IMMEDIATE RELEASE

The Balloon Glow Tour is coming to Osceola Heritage Park

Kissimmee, FL – March 8, 2021 – The Kissimmee Balloon Festival presented by The Balloon Glow Tour is coming to Osceola Heritage Park April 2-4, 2021. This outdoor event will feature tethered hot air balloon rides, local food and retail vendors, bounce houses and more! Make sure you don't miss the main event: a balloon glow after dark. It's an experience you won't want to miss.

Admission to the Kissimmee Balloon Festival is charged per vehicle to offer the best possible value and to limit capacity for comfort, safety, and enjoyment. A General Car Pass includes parking and entry to the event for everyone in the vehicle. Please note: the maximum size vehicle for this pass is a Pickup Truck, Minivan, or Large SUV.

Guests must pre-register before attending. There will be no day-of tickets or admission. When entering the main event area, all guests will be subject to temperature screening. We ask that all guests socially distance and wear a face covering.

General Admission Ticket prices are \$29.99-\$49.99 per vehicle with upgrades and add-ons available. Additional event information, policies, and tickets can be found on [Eventbrite](#).



About Osceola Heritage Park

Opened in 2003, **Osceola Heritage Park** is the only venue in Central Florida that has 200 acres, an indoor Arena with beautiful private club space, an outdoor Stadium, and Events Center. The venue, managed by ASM Global, is dedicated to bringing world-class entertainment to Osceola County while providing a home for community and philanthropic events as well.



About ASM Global

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences. ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.