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FOR IMMEDIATE RELEASE

NEW, THREE-DAY MECUM AUCTION SLATED FOR AUGUST 2020 AT OSCEOLA HERITAGE PARK

KISSIMMEE, Fl. June 9, 2020 – A new, Mecum summertime collector car auction is scheduled for Aug. 27-29, 2020 at Osceola Heritage Park, the same location of the company’s annual January auction that stands as the largest of its kind in the world.

Spanning three days and hosting an anticipated 1,000 cars, the summer auction has been strategically planned to be a fraction of the size of the annual January Kissimmee auction in order to allow for and encourage social distancing and safety practices. Osceola’s massive 200-acre grounds will ensure ample space for both the vehicles and those in attendance to spread out safely while also utilizing the added sanitizing stations and available PPE products as deemed necessary. Those unable to attend and bid in-person are encouraged to register for telephone and internet bidding, which allow for convenient bidding from the comfort of home.

While Mecum and Osceola Heritage Park are excited to host the August auction as a live, in-person event, remote bidding options are available, and the focus on-site will be on the safety of everyone in attendance.

Mecum Auctions Founder and President Dana Mecum joined the company’s recently launched podcast series, *On The Move*, on Friday to announce the new summer auction. He noted that a big reason for the company’s decision to hold the event in Kissimmee is because of its familiarity with the venue.

“We want to be somewhere where we’re very familiar with the grounds,” Dana Mecum explained. “In Kissimmee, everyone that runs those grounds is familiar with us—it’s all like one team ... and once we get to the event, we want to do what we do: we want you to be able to buy and sell cars.”

For more details on the upcoming Kissimmee 2020 Summer Special auction, to consign a vehicle or to register as a bidder, visit Mecum.com, or call (262) 275-5050 for more information.

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