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FOR IMMEDIATE RELEASE

Mecum Kissimmee 2023 Eclipses Last Year's Record with \$234 Million in Sales *The First Auction Ever to Exceed \$200 Million in Back-to-Back Years*

Walworth, Wis. – Jan. 20, 2023 – Mecum Kissimmee, The World's Largest Collector Car Auction®, became the first ever to exceed \$200 million in consecutive years with \$234 million in total sales achieved at Mecum Kissimmee 2023, concluding a 12-day run on Sunday, Jan. 15 at Osceola Heritage Park in Kissimmee, Florida.

Among the highlights were:

- Record 4,000 vehicles consigned to Mecum Kissimmee 2023
- Record 3,180 vehicles sold at Mecum Kissimmee 2023
- Record attendance of both registered bidders and spectators
- \$234 million in sales—the most ever at Mecum Kissimmee and eclipsing the \$217 million achieved at Mecum Kissimmee 2022
- The first-ever auction to achieve more than \$200 million in sales in consecutive years.
- A total of 13 vehicles realizing seven-figure sale prices
- \$4 million in Road Art sales with 1,255 items offered.
- 36 hours of live coverage of Mecum Kissimmee 2023 on MotorTrendTV and MotorTrend+
- Consignments from 47 states

Bolstering the auction's remarkably diverse lineup were more than 45 private collections, which collectively produced \$90 million in sales. The Chuck Cocoma Judge & GTO Ram Air IV Collection of nine rare classic American muscle cars amassed \$2.6 million, with a 1970 Pontiac GTO Judge Ram Air IV Convertible (Lot F111) becoming the top seller from the collection and nabbing the ninth spot in overall top sales with a \$1.1 million sale. From The Gary & Kathy Edwards Wing Car & Mopar Collection, a 1969 Dodge Hemi Daytona (Lot F142) sold for \$1.43 million, and every single one of the other 15 cars from the collection reached six figures, with four exceeding the half-million-dollar mark, adding to the collection's overall total sales of \$7 million.

Topping the high sellers list was a 1992 Ferrari F40 (Lot S156) that is No. 179 of a total of 213 U.S.-spec Ferrari F40s built, and it sold for \$3.135 million. Other high sellers at the auction ranged from vintage American muscle cars to race track warriors, including a 1966 Shelby 427 Cobra Roadster (Lot F177) that sold for \$1.43 million.

The overall top 10 collector car sales at Mecum Kissimmee 2023 include:

1. 1992 Ferrari F40 (Lot S156) at \$3,135,000
2. 1967 Ferrari 275 GTB/4 (Lot K148.1) at \$2,970,000
3. 1959 BMW 507 Roadster (Lot K147) at \$1,760,000
4. 1955 Mercedes-Benz 300SL Gullwing (Lot S169) at \$1,650,000
5. 1967 Ferrari 330 GTS (Lot K149.1) at \$1,595,000
6. 1969 Dodge Hemi Daytona (Lot F142) at \$1,430,000
7. 1969 Dodge Hemi Daytona NASCAR (Lot S125) at \$1,430,000
8. 1966 Shelby 427 Cobra Roadster (Lot F177) at \$1,430,000
9. 1970 Pontiac GTO Judge Ram Air IV Convertible (Lot F111) at \$1,100,000
10. 1968 Eagle Offenhauser Indy Car (Lot S140) at \$1,100,000

The top muscle car sales at Mecum Kissimmee 2023 include:

1. 1969 Dodge Hemi Daytona (Lot F142) at \$1,430,000
2. 1969 Dodge Hemi Daytona NASCAR (Lot S125) at \$1,430,000
3. 1970 Pontiac GTO Judge Ram Air IV Convertible (Lot F111) at \$1,100,000
4. 1970 Plymouth Hemi Superbird (Lot T141.1) at \$852,500
5. 1969 Dodge Hemi Daytona (Lot T141) at \$825,000
6. 1970 Plymouth Hemi Superbird (Lot F145.1) at \$742,500
7. 1970 Pontiac GTO Judge Ram Air IV Convertible (Lot S111) at \$572,000
8. 1970 Plymouth Hemi Superbird (Lot F146.1) at \$561,000
9. 1971 Dodge Hemi Charger R/T Sunroof (Lot F146) at \$550,000
10. 1970 Chevrolet Chevelle LS6 Convertible (Lot S126) at \$550,000

The top Corvette sales at Mecum Kissimmee 2023 include:

1. 1967 Chevrolet Corvette Coupe (Lot F156) at \$495,000
2. 1963 Chevrolet Corvette Convertible (Lot S136) at \$467,500
3. 1967 Chevrolet Corvette Convertible (Lot F184) at \$440,000
4. 1967 Chevrolet Corvette Custom (Lot S110) at \$440,000
5. 1963 Chevrolet Corvette Split Window Coupe (Lot F110.1) at \$434,500
6. 2019 Chevrolet Corvette ZR1 Coupe (Lot S73.1) at \$363,000
7. 1965 Chevrolet Corvette Big Tank Fuelie (Lot T214) at \$352,000
8. 1967 Chevrolet Corvette Convertible (Lot S147) at \$330,000
9. 1963 Chevrolet Corvette Split Window Coupe (Lot F222) at \$321,750
10. 2019 Chevrolet Corvette ZR1 (Lot S143.1) at \$313,500

The top sports car sales at Mecum Kissimmee 2023 include:

1. 1992 Ferrari F40 (Lot S156) at \$3,135,000
2. 1967 Ferrari 275 GTB/4 (Lot K148.1) at \$2,970,000
3. 1967 Ferrari 330 GTS (Lot K149.1) at \$1,595,000
4. 1966 Shelby 427 Cobra Roadster (Lot F177) at \$1,430,000
5. 2005 Porsche Carrera GT (Lot S226) at \$1,072,500
6. 2020 Ford GT (Lot S183.1) at \$1,067,000
7. 1961 Mercedes-Benz 300SL (Lot K151) at \$1,045,000
8. 2020 Ford GT MkII (Lot S222) at \$990,000
9. 1965 Shelby 289 Cobra Roadster (Lot K145) at \$907,500
10. 2015 Ruf RT12 R (Lot F246) at \$792,000

The top 1950s-era sales at Mecum Kissimmee 2023 include:

1. 1955 Chrysler Ghia ST Special (Lot S160) at \$770,000
2. 1957 Dual Ghia Convertible (Lot S149) at \$484,000
3. 1957 Ford 300 (Lot S190.1) at \$396,000
4. 1959 Chevrolet Impala Convertible (Lot S205) at \$368,500
5. 1955 Buick Custom Convertible (Lot S196.1) at \$319,000
6. 1959 Chrysler 300E Convertible (Lot F230) at \$286,000
7. 1953 Studebaker Commander Custom (Lot S197) at \$220,000
8. 1959 Chevrolet Impala Custom (Lot F55) at \$209,000
9. 1957 Chevrolet 150 (Lot S191.1) at \$203,500
10. 1958 DeSoto Firedome Convertible (Lot F230.1) at \$198,000

The top Road Art sales at Mecum Kissimmee 2023 include:

1. 1950s DeSoto Plymouth Double-Sided Neon Sign (Lot Z664) at \$118,000
2. Life Savers 3D Double-Sided Neon Sign (Lot Z952) at \$88,500
3. 1950s Lone Star Cadillac Co. Double-Sided Porcelain Neon Sign (Lot Z965) at \$82,600
4. 1930s Capitol Chevrolet Porcelain Neon Dealership Sign (Lot Z961) at \$70,800
5. 1950s Early Dodge Plymouth Single-Sided Porcelain Neon Sign (Lot Z758) at \$59,000
6. 1964 Dog N Suds Double-Sided Porcelain Neon Sign (Lot Z964) at \$59,000
7. 1950s Ford Double-Sided Porcelain Neon Sign (Lot Z666) at \$43,660
8. 1960 Chrysler Airtemp Double-Sided Porcelain Neon Sign (Lot Z667) at \$41,300
9. Lincoln Mercury Single-Sided Porcelain Neon Sign (Lot Z931) at \$41,300
10. Tootsie Roll Die-Cut Single-Sided Neon Sign (Lot Z955) at \$41,300

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Opened in 2003, **Osceola Heritage Park** is the only venue in Central Florida that has 200 acres, an indoor Arena with beautiful private club space, an outdoor Stadium, and Events Center. The venue, managed by ASM Global, is dedicated to bringing world-class entertainment to Osceola County while providing a home for community and philanthropic events as well.



About ASM Global

ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. For more information, please visit <https://www.asmglobal.com/>