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FOR IMMEDIATE RELEASE

BABY SHARK LIVE! IS COMING TO THE SILVER SPURS ARENA AT OSCEOLA HERITAGE PARK ON JUNE 28

Kissimmee, FL – Pinkfong and Round Room Live are proud to announce that ***Baby Shark Live!***, the fully immersive concert experience, is coming to Osceola Heritage Park on June 28. Tickets go on sale to the public on Friday April 23 at 10am. The live show will delight fans of all ages as Baby Shark joins up with his friend Pinkfong to take an adventure into the sea, singing and dancing through new and classic songs including *Five Little Monkeys*, *Wheels on the Bus*, *Jungle Boogie*, *Monkey Banana* and of course, *Baby Shark!* The smash-hit show continues to sell out to exuberant audiences across America.

Baby Shark, Pinkfong's global hit song about a family of sharks, has connected with fans around the globe. After entering the Billboard Hot 100 at #32, the song has had a 17-week streak in the Top 50 and became the only RIAA Diamond certified children's single. The *Baby Shark Dance* video has over 8.1 billion views, making it the most viewed video in YouTube's history. Nickelodeon is now airing *Baby Shark's Big Show!*, a preschool television series starring the mega-popular Pinkfong Baby Shark.

"We're thrilled to bring ***Baby Shark Live!*** back to stages across the country," says Stephen Shaw, tour producer and co-president of Round Room Live. "Audiences have been waiting over a year for live entertainment to responsibly return and while we plan to continue offering memorable experiences for the entire family, our priority is to keep everyone safe and protected by working with venue and health officials in every city."

Baby Shark Live! tour producers and Osceola Heritage Park management have worked diligently on a plan to ensure the safety of all audience members, touring

personnel, and venue staff. For venue health and safety protocols, please visit <https://www.ohpark.com/plan-your-visit/important-safety-guidelines>

About Pinkfong:

Pinkfong is a global entertainment brand that creates award-winning content for families around the world. Pinkfong has over 5,000 songs and stories within its vast library of children's content, which can be accessed on the App Store and Google Play, as well as on YouTube and Amazon Video. Pinkfong's accolades include the Amazon Video Direct Star, YouTube's Diamond Play Button and Google Play's Best Family App of 2014-2017.

About Round Room Live, an Entertainment One company:

Round Room Live is a producer and promoter of live entertainment, that specializes in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.



About Osceola Heritage Park

Opened in 2003, **Osceola Heritage Park** is the only venue in Central Florida that has 200 acres, an indoor Arena with beautiful private club space, an outdoor Stadium, and Events Center. The venue, managed by ASM Global, is dedicated to bringing world-class entertainment to Osceola County while providing a home for community and philanthropic events as well.



About ASM Global

ASM Global is the world's leading venue management and services company. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company's elite venue network spans five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues connect people through the unique power of live experiences. ASM Global's diverse portfolio of clients benefit from the company's depth of resources and unparalleled experience, expertise and creative problem-solving. Each day, the company's 61,000 passionate employees around the world delivers locally tailored solutions and cutting-edge technologies to deliver maximum results for venue owners, and operations, and amazing experiences for guests. By consistently looking for new ways to envision, innovate and empower the spaces and places that bring people together, ASM Global elevates the human spirit while delivering the highest value for all stakeholders. For more information, please visit www.asmglobal.com.